

2020 VISION

Let's Build a Story

SafetyHarborLibraryFoundation.org

**ANNUAL REPORT 2017
FISCAL YEAR OCTOBER 2017 - SEPTEMBER 2018**

STATEMENT OF PURPOSE

The Safety Harbor Public Library Foundation (SHPLF) established in September 2004, was a request of the City Commission to encourage private support for the library to ensure its growth. Through memberships, corporate sponsorships, private donations and fundraising efforts, the Foundation provides valuable resources to ensure the Library's future for the entire community.

Mission:

To foster the growth and development of the Safety Harbor Public Library, ensuring its future as an indispensable community resource.

Vision:

To ensure the Library continues as a center for educational and cultural enrichment through advocacy and funding support.

The Foundation creates a greater appreciation of the library as a community asset and works to establish a sound financial base for the Safety Harbor Public Library to continue as a vibrant institution fostering a love of reading, a door to learning, and a gathering place for community enrichment.

Statement of Activities

Building Community Partnerships for Community Enrichment:

The Foundation believes strongly in community, corporate, and individual partnerships. This year, the Foundation sponsored an Evening with author Paula McLain and the inaugural Safety Harbor Cupcake Contest. They were a proud sponsor of the Florida Stories walking tour grant, a self-guided tour of Safety Harbor's history. The Foundation's gifts to the library were well received by library patrons and residents, and provided an opportunity to highlight the Foundation's purpose.

Advocacy:

The Foundation partners with the library to build greater awareness and visibility in the community. Members attend community events, City Commission meetings, library programs, and City events. The Foundation continues to build and expand its partnerships with Safety Harbor businesses and the Friends of the Safety Harbor Public Library.

Fundraising:

Working to meet its mission, this year the Foundation was a benefactor from City Seafood and Wine Festivals and a designated 3rd Friday recipient. Other major events included the Art on Canvas fundraiser, Players of Safety Harbor production of the Odd Couple, Charity Bingo at Hamburger Mary's, Dining for a Cause at Anthony's Coal Fire Pizza, Safety Harbor Cupcake Contest, Nature's Food Patch - Bring a Bag donation, and An Evening with Author Paula McLain. Events planned for 2019 include, Christiana Drapkin and the LaLucha jazz band, Links for our Library, a mini-golf pub crawl, the 2nd annual Cupcake Contest, and a Mystery Dinner Theatre event.

20/20 Capital Campaign:

In 2015, the Foundation, in partnership with the Friends of the Library and the Safety Harbor Library Advisory Committee, kicked off the 20/20 Capital Campaign - *Let's Build a Story* to enhance the building of a second floor, state-of-the-art community room providing additional resources to learn and grow, connecting our community. The Foundation supports the construction to further serve its members with expanded library programs and events, along with increased opportunities for additional meeting space to benefit the community. Our **20/20 Vision** Capital Campaign will continue to raise funds to for technology, furniture, and extras for a proposed second floor meeting facility with construction slated to begin in late 2021. To date, over \$135,000 been raised with a goal of \$500,000.

Campaign Mission:

The building of a second floor, state-of-the-art community room will provide additional resources to learn and grow, connecting our community. The Foundation supports and recommends the construction to allow the library to further serve its members with expanded library programs and events, along with increased opportunities for additional meetings to benefit the community's educational, social, and business needs.

Membership:

Memberships both corporate and individual support activities to support educational and charitable goals for the SHPL Foundation. More information on membership levels can be found on the Foundation website, www.SafetyHarborLibraryFoundation.org

FUNDS:

INCOME	EXPENSES
Restricted donations & 20/20 Capital Campaign Fundraising = \$38,681.92	Fundraising Expense = \$3,236.23
Unrestricted donations = \$61.43	SH Chamber Dues = \$350.00
	Bank/Credit Card Fees = \$308.07
Gross Income = \$38,693.35	Insurance & License Fees = \$1,538.10
	Office/Professional = \$323.38
	Sales Tax Paid = \$323.38
	Gross Expense = \$6,579.99
	Investment Losses = \$6,609.28
	Net Income = \$25,504.08

WHY CHOOSE THE SAFETY HARBOR PUBLIC LIBRARY FOUNDATION?

The library is a vital link in our community, providing a cultural, educational, and economic value to residents and all of Pinellas County. Many have visited our library from other areas and remarked what a wonderful facility it is, while others have stated the library influenced their decision to move to Safety Harbor. The Foundation believes the library is the core of the community, offering cultural and educational programs, classes, technology, and a variety materials to all residents of all ages.

In a continued economic and financially challenging environment, our library serves an important role. Increases in usage, programs, and attendance, along with the visitors to the library reflect the value and importance of this community asset.

Budget cuts have been felt across business, social service organizations, and education institutions. The library provides many of the needed resources and staff help to support gaps in these services. Please continue to support the library and Foundation as we strive to provide culture, community, and connection.

LIBRARY STATISTICS (Fiscal Year 2017/18)

Items Checked Out: 237,775 - E-Book Circulation: 21,591

Annual Visitors: 200,455 (576 average per day, 4,960 more than last fiscal year)

Group/Club Meetings: 5,177 people used our meeting rooms in 299 meetings

Study Rooms: 2,598 used our study rooms

Public Computer Sessions: 23,043

Youth/Adult Program Attendance: 33,840 (36% increase over last fiscal year)

New Library Cards Issued: 1,315 (64% of Safety Harbor residents with cards.)

Home Delivery: 3,133 item delivered to homebound residents (19% increase over last fiscal year.)

Tool Lending Library: Checked out 628 items, a 159% increase.

FOUNDATION STAFF/VOLUNTEERS:

The Foundation employs no staff. All work is performed by volunteers.

BOARD:

A complete listing of board members can be found on the Foundation website:

www.SafetyHarborLibraryFoundation.org

Current Leadership:

President: Debbie White

Vice President: Marie Padavich

Treasurer: Denise N. Murphy

Secretary: Erica Clifford