

# ADVERTISE IN REAL MAGAZINE!

## RECREATION | EVENTS | ARTS | LEISURE

Promote your business in the City of Safety Harbor's official program guide, **mailed to over 9,000 households** and distributed throughout the community at the Community Center, Folly Farm Nature Preserve, Museum & Cultural Center, Rigsby Recreation Center, the Safety Harbor Public Library, City Hall, Chamber of Commerce, and Mattie Williams Neighborhood Family Center.

### Why advertise with us?

- 9,000+ copies mailed directly to households
- Available in high-traffic city locations
- Targeted audience of local families, event-goers, and recreation participants
- Budget-friendly options for every business

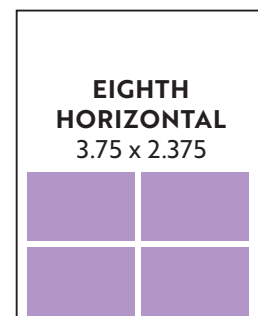
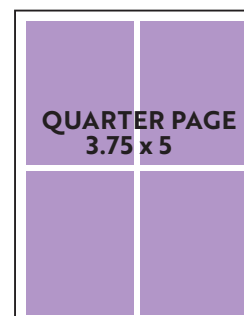
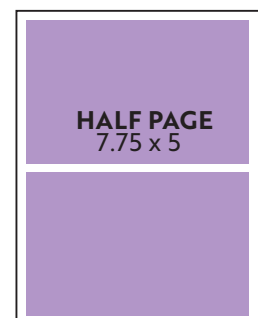
### Important Dates:

- **Payment is due at time of application.**  
Spring Ad Artwork Due October 27,  
magazine published in November.
- Summer Ad Artwork Due February 27,  
magazine published in March.
- Fall Ad Artwork Due July 7,  
magazine published in August.

### Contact:

Danielle Dankenbring  
Communications Coordinator  
727-724-1555, ext. 1513  
ddankenbring@cityofsafetyharbor.com

Ad Rates		
Ad Sizes	Per-Issue Price:	Three-Issue 10% Discount Price:
Full Page - Premium (inside front or back cover)	\$800	\$2,160
Full Page	\$600	\$1,620
Half Page	\$450	\$1,215
Quarter Page	\$250	\$675
Eighth Page Horizontal	\$150	\$405
Reserve your space early!		



# ADVERTISING CONTRACT

Organization/Business Name: \_\_\_\_\_

Authorizing person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

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Desired Issue/s: \_\_\_\_\_

Ad rate: \_\_\_\_\_

Less Discount: \_\_\_\_\_

Total payment: \_\_\_\_\_

- Prepayment is required at time of order for 3-issue discount.
- Ads must be scheduled in advance with Danielle Dankenbring, Production & Ad Sales.

For any questions, please contact  
Danielle Dankenbring  
at (727) 724-1555, ext. 1513 or email  
ddankenbring@cityofsafetyharbor.com.

## Placement and Approval:

- Ad space is limited by size and industry. Priority will be given to those wishing to purchase ads for the entire calendar year (3 brochures). A business that signs a 3-issue contract and pays up front for those issues will receive a 10% discount.
- Placement is at the discretion of the city. Ads will primarily be located in the back of the magazine, with City discretion. Premium spots are available on inside front cover and inside back cover.
- The City will make final approval of all graphics, artwork, and ad content.

## Submission Requirements:

- Preferred format for ad submission is jpeg, saved at a high resolution (300 dpi). Do not include crop marks.
- All files should be CMYK.
- Email your artwork with above requirements to ddankenbring@cityofsafetyharbor.com.

## Contact & Payment Information:

- Payment is due at time of application for those committing to a full calendar year.
- Cash or check (made out to City of Safety Harbor) must be brought or mailed to:  
City of Safety Harbor Attn: REAL Magazine  
750 Main Street  
Safety Harbor, FL 34695  
by the deadline for current issue, or on signing for 3 issues.
- Credit Card payments can be made at Rigsby Recreation Center Monday - Friday, 8:30 am - 7 pm.
- Call 727-724-1555, ext. 1513 for more information.

Authorizing signature: \_\_\_\_\_ Date: \_\_\_\_\_