Can you hear the jingle bells a jingling? It’s the REAL Fun elves busy planning a celebration out at Folly Farm Nature Preserve over three consecutive weekends.

Now is your opportunity to join in and help ring in the holiday!

Harbor Holiday Nights will be held from 5:00-9:00pm on December 4, 5, 11, 12, 18, and 19 at Folly Farm Nature Preserve. We will have a large holiday light display, crafts, food, camp fire, luminary trail, play zone, and more!

Why Become a Sponsor?

- **Showcase Community & Social Value**
- **Exposure to 1,200 Participants**
- **Meet New People Gain New Clients**
- **Because you love Safety Harbor**
**Pre-Event Recognition**

- Social Media Promo: Facebook, Twitter, Instagram *(3,500+ Followers)*
- Facebook Ad Campaign *(11/16/20 - 12/19/20)*
- City Website Presence
- Digital Direct Marketing - Recreation eNews *(1,000+ Subscribers)*
- Logo or Business Name on Event Flyer  
  *If received by 11/2/20. Posted and delivered to all city owned facilities and downtown businesses.*
- TV Slide Displayed in Lobbies of Rigsby Recreation Center, Safety Harbor Community Center, Safety Harbor Museum & Cultural Center  
  *If received by 11/2/20. Will run from 11/16/20 - 12/19/20.*

**On-Site Recognition**

- Logo or Business Name on Thank You Sponsors Program Signage  
  *Posted at event*
- Vendor Space *(must provide tent, tables, and all equipment)*
- Banner Displayed at Event  
  *Provided by sponsor, size limit 4’ x 4’, installation by city*

**Post-Event Recognition**

- Thank You Sponsor Program Signage Posted in City Facilities for 1 Month after Event
- Digital Direct Marketing - Recreation eNews “Sponsor Thank You” *(1,000+ Subscribers)*
- “Sponsor Thank You” Social Media Posts *(3,500+ Followers)*

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**In-Kind Partnership Opportunities**

Do you have a service you would like to share? We’re looking for great matches! Contact us, and we’ll work out the details. Examples include: printing, face painting, performers, novelties, volunteers.
Please check the following opportunities that interest you:

**SPONSORSHIP LEVELS:**

- **Stocking Star** ($250)
- **Reindeer** ($500)
- **Elf** ($2,500)

*Please Note: A Harbor Holiday is a Rain or Shine event. The event will be canceled for weather conditions that would threaten staff or public safety. No refunds. Banners must be supplied by sponsor. Location and installation is at the discretion of the city. Sponsor is responsible for providing all necessary set-up materials (tent, tables, chairs, displays, etc.).*

The City of Safety Harbor agrees to provide services as outlined in the sponsorship proposal.

I/We agree to release the City of Safety Harbor from any liability of any kind for any and all damages arising out of any loss or injury resulting from my/our participating in any activities of any kind in any way connected to the City of Safety Harbor, or use of any facilities or equipment made available by the City of Safety Harbor. This release includes a release for any and all losses or injury arising out of any act or omission or negligence of the City of Safety Harbor, its agents, employees, or activity supervisors specifically concerning or arising out of Safety Harbor Leisure Services Department activities.

This release constitutes a release or waiver of all claims against the City of Safety Harbor, including those claims arising out of the negligence of the City of Safety Harbor, its agents, employees. This release and waiver is limited to activities or events conducted by or on behalf of the Safety Harbor Leisure Services Department. Please read carefully before signing. This release is signed of my/our free act and will.

Authorized Signature for Sponsor: ____________________________ Date: ____________________________

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**PAYMENT INFORMATION:**

Checks made payable and mail to:
City of Safety Harbor 750 Main St. Safety Harbor, FL 34695
Questions: Contact Recreation Superintendent Shannon Schafer, 727-724-1562 x1516, sschafer@cityofsafetyharbor.com