

ROAD STRIPING

Definition: Highlighting various areas of the road to increase the driver's awareness of certain conditions, (e.g., edge of road striping to create a narrowing/slowing effect while defining space of cyclist).



ADVANTAGES	DISADVANTAGES
<ul style="list-style-type: none"> • Inexpensive. • May reduce speed. • Edge treatment increases safety of cyclists and pedestrians. • Low maintenance. 	<ul style="list-style-type: none"> • May not be as effective as other structured techniques.

EVALUATION CONSIDERATIONS

SAFETY	←-----→	POSSIBLE IMPROVEMENT
SPEED REDUCTION	←-----→	POSSIBLE
TRAFFIC REDUCTION	←-----→	NO
FUEL CONSUMPTION	←-----→	NO EFFECT
POLLUTION	←-----→	NO EFFECT
COST EFFECTIVENESS	←-----→	LOW
EMERGENCY SERVICES	←-----→	NO EFFECT